



As a homebuilder, you take pride in providing a family with a comfortable, durable and safe living environment that will last for decades.



PPL Electric Utilities

The PPL New Homes Program

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We want to give you cash for building homes that use at least 15% less energy than a typical new home. By building an above code or ENERGY STAR® certified home, you're not just building to a higher standard—you're providing a high-quality, comfortable, energy-efficient environment that your buyers will love to call home.

Eligible homes

A certified Home Energy Rating System (HERS) rater must verify that the home is predicted to use at least 15% less energy than a home built to the minimum 2015 International Energy Conservation Code and federal appliance standards. Homes earning ENERGY STAR certification are eligible for higher incentives.

Builder incentives

TIER 1: For homes receiving a HERS rating that predicts 15% savings over code, we will pay you \$0.30 per kWh saved, up to \$4,500 per home. For example, a home with a predicted energy savings of 2,500 would receive an incentive of \$750 (2,500 kWh x \$0.30 = \$750).

TIER 2: For homes meeting Tier 1, plus ENERGY STAR certification, we will pay you \$0.35 for ENERGY STAR certified homes, up to \$4,500 per home.

The more efficient the home, the greater the incentive.

Your involvement in the Program will help your company stand out as a leader in quality and energy-efficient construction, giving you a stronger reputation with peers and customers. The Program also offers technical training, marketing materials and recognition on the Program's website.

DWELLING TYPE	TYPICAL INCENTIVE (GAS HEAT)	TYPICAL INCENTIVE (HEAT PUMP)
SINGLE FAMILY DETACHED	\$750	\$1,500
TOWNHOUSE OR TWIN	\$500	\$1,000
APARTMENT	\$350	\$700

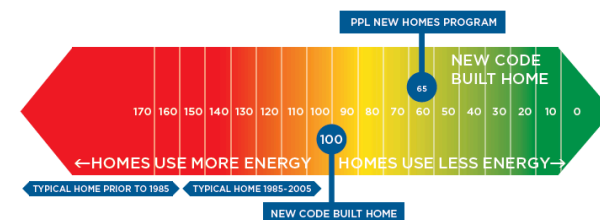
Multifamily builders

This is a great opportunity for builders of multifamily homes, who will receive the incentive for each unit, totaling thousands of dollars per building.

Advanced performance

With the PPL New Homes Program's performance-based incentives, ultra-high-performance homes can earn rebates of up to \$4,500. Programs like the DOE Challenge Home and Passive House build off of the HERS Index and ENERGY STAR as they guide builders toward the ultimate goal of zero net energy homes. Start building the homes of the future today.

The following diagram illustrates the typical HERS Index values for standard new homes and homes built to meet ENERGY STAR, DOE Challenge Home and Passive House Standards.



Increase revenue

Studies have shown that certified homes sell faster and at higher prices than similar non-certified homes. Third-party testers will confirm the enduring quality of an ENERGY STAR certified home, which typically uses 15-35% less energy per year than a standard new home. Your homebuyers will save money on energy bills and receive peace of mind, enduring quality, wall-to-wall comfort and proven value.

Program flexibility

Builders can utilize the following measures to increase a home's energy efficiency:

- Effective insulation
- High-performance windows
- Tight construction and ducts
- Efficient heating and cooling equipment
- Energy-efficient products and appliances